

# MANI BHUSHAN KUSHWAHA

@ bhushan.mani72@gmail.com    ☎ +91 7905873539    📍 Lucknow, Uttar Pradesh - India  
🌐 <https://www.manikushwaha.site/>  
in <https://www.linkedin.com/in/mani-bhushan-kushwaha-45282515b/>    🐙 <https://github.com/skyhawk14>

## EXPERIENCE

### Clevertap

#### Senior Frontend Engineer

📅 August 2023 – Present    📍 Mumbai, India

#### Frontend Engineer

📅 Jan 2022 – July 2023

I leveraged my expertise as a Frontend Engineer to spearhead the development of Email and SMS functionalities, directly impacting core product features.

- Led and architected feature parity between Leanplum & Clevertap email, enabling migration for \$7M+ ARR clients.
- Led the development and launch of Accelerated Mobile Pages, Gmail promotional annotation enabling seamless integration of dynamic content into emails, improved customer engagement and conversion rates by 30%, setting a new industry standard for interactive email experiences.
- Pioneered the development of a various SMS related features, enhancing customer visibility into impression-related data through an intuitive dashboard. With this we were able to increase the adoption by 20%.
- Mentored junior frontend engineers on best practices and debugging techniques.
- Architected and implemented a robust email preference management system, enabling customers to effortlessly customize their communication experience, leading to a 35% reduction in spam complaints and a 20% improvement in overall customer satisfaction.

### Oracle Financial Services Software

#### Associate Software Developer

📅 August 2019 – Dec 2021    📍 Mumbai, India

Experience as an Associate Software Developer in the Oracle Utilities Application Framework (OUAF) team:

- Created diverse web components to enable dynamic additions to the Document Object Model (DOM) in the UI of the OUAF application.
- Led the UI modernization initiative from design to deployment, utilizing agile methodology. This involved refactoring over 10,000 lines of HTML5/JavaScript code, resulting in a more maintainable codebase and an impressive overall code reduction of 15%.
- Innovated and implemented a unit testing framework for OUAF, employing the QUnit unit testing tool. This framework seamlessly integrates with other build scripts, reducing developer testing time by 30% and significantly boosting overall developer productivity.

## EDUCATION

### B.Tech. (Information Technology)

#### NIT Allahabad

📅 July 2015 – May 2019  
CGPA: 8.07

### Senior Secondary Examination

#### Central Board of Secondary Education

📅 2014  
Percentage: 97%

## TECHNICAL SKILLS

Javascript   Vue   React   Redux  
Vuex   Vuetify   JEST   Oracle OUAF  
Jira   OJET   QUnit   SVN   CSS  
HTML   Web component   Mongo  
Node.js   jQuery   C++   Python  
Responsive Design   SVN   Webpack  
NextJs   Bee Free Editor   Web Vitals  
Github   Bitbucket   Webpack   CRA

## PROJECTS

### Collaborative Note-Taking and Diagramming with Drawing Book

- Developed a collaborative web app enabling real-time note-taking and diagram creation for remote teams, classrooms, and meetings.
- Features like WYSIWYG editing and drawing tools contribute to improved communication and engagement.

### Portfolio Website

- A dynamic web application designed to elegantly present my professional journey and skills
- It offers an interactive experience for visitors to explore my work. From captivating visuals to detailed project descriptions.

## INTERESTS

CODING   EXPLORING   TEAM ACTIVITY