

MANI BHUSHAN KUSHWAHA

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EXPERIENCE

Clevertap

Senior Frontend Engineer

⌚ August 2023 – Present Mumbai, India

Frontend Engineer

⌚ Jan 2022 – July 2023

I leveraged my expertise as a Frontend Engineer to spearhead the development of Email and SMS functionalities, directly impacting core product features.

- Led and architected feature parity between Leanplum & Clevertap email, enabling migration for \$7M+ ARR clients.
- Led the development and launch of Accelerated Mobile Pages, Gmail promotional annotation enabling seamless integration of dynamic content into emails, improved customer engagement and conversion rates by 30%, setting a new industry standard for interactive email experiences.
- Pioneered the development of various SMS related features, enhancing customer visibility into impression-related data through an intuitive dashboard. With this we were able to increase the adoption by 20%.
- Mentored junior frontend engineers on best practices and debugging techniques.
- Architected and implemented a robust email preference management system, enabling customers to effortlessly customize their communication experience, leading to a 35% reduction in spam complaints and a 20% improvement in overall customer satisfaction.

Oracle Financial Services Software

Associate Software Developer

⌚ August 2019 – Dec 2021 Mumbai, India

Experience as an Associate Software Developer in the Oracle Utilities Application Framework (OUAF) team:

- Created diverse web components to enable dynamic additions to the Document Object Model (DOM) in the UI of the OUAF application.
- Led the UI modernization initiative from design to deployment, utilizing agile methodology. This involved refactoring over 10,000 lines of HTML5/JavaScript code, resulting in a more maintainable codebase and an impressive overall code reduction of 15%.
- Innovated and implemented a unit testing framework for OUAF, employing the QUnit unit testing tool. This framework seamlessly integrates with other build scripts, reducing developer testing time by 30% and significantly boosting overall developer productivity.

EDUCATION

B.Tech. (Information Technology)

NIT Allahabad

⌚ July 2015 – May 2019

CGPA: 8.07

Senior Secondary Examination

Central Board of Secondary Education

⌚ 2014

Percentage: 97%

TECHNICAL SKILLS



PROJECTS

Collaborative Note-Taking and Diagramming with Drawing Book

- Developed a collaborative web app enabling real-time note-taking and diagram creation for remote teams, classrooms, and meetings.
- Features like WYSIWYG editing and drawing tools contribute to improved communication and engagement.

Portfolio Website

- A dynamic web application designed to elegantly present my professional journey and skills
- It offers an interactive experience for visitors to explore my work. From captivating visuals to detailed project descriptions.

INTERESTS

CODING

EXPLORING

TEAM ACTIVITY